

PORTFOLIO: ESSANO ROSEHIP RANGE REVIEW



Essano, the best selling natural skincare brand in New Zealand launched in Malaysia, targeting young female. We send the full range of products to our 16 micro influencers. After 2 weeks of trial, they shared their experience and results using Essano. We successfully reached 161,897 people and had 8,531 engagement in IG, during the one week campaign.