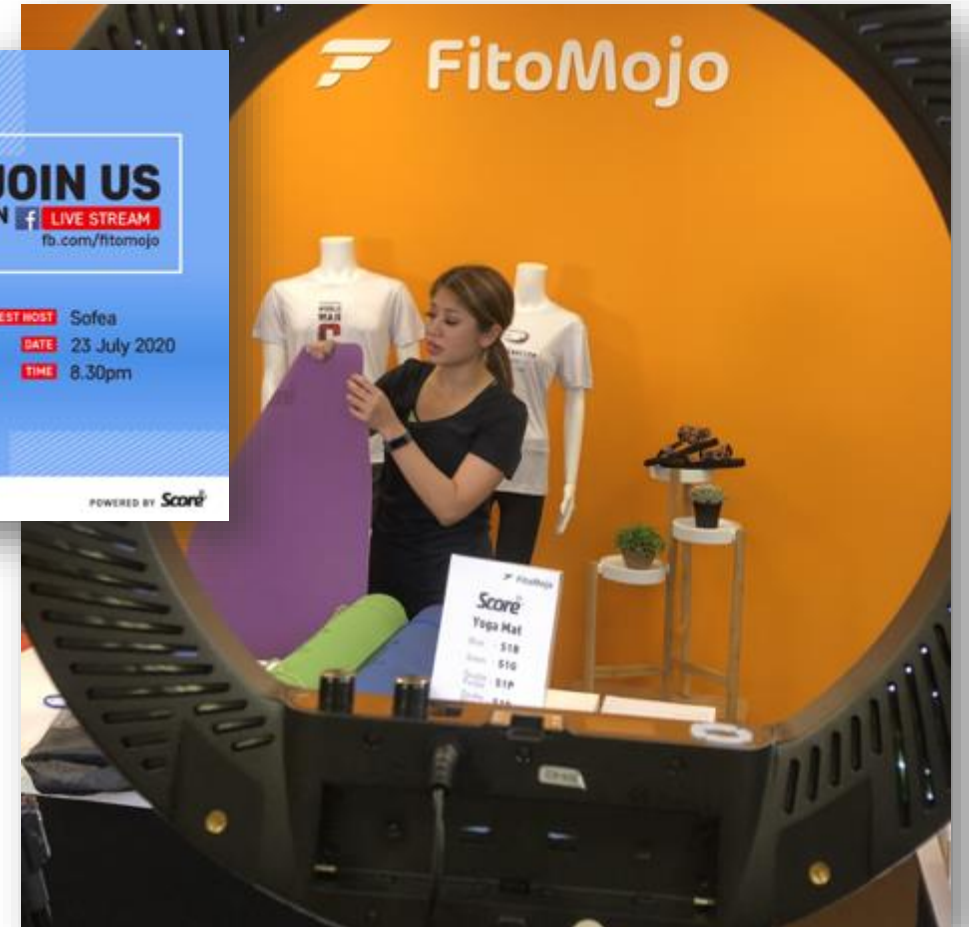


# PORTFOLIO: FITOMOJO SPORTS FASHION LIVE STREAM



We organised a series of livestream selling on FB for FitoMojo, a platform that sells sports & fitness products. With the stiff competition in livestream landscape, we focus on the niche. Our influencers were picked from runners and fitness enthusiasts that have loyal followers who share the same passion. We reached up to 10,000 viewers and sold more than RM6,000 worth of products in our peak.