

PORTFOLIO: PANASONIC BLUETOOTH HEADPHONES



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Fitness First Paradigm Mall

adamlob0 So honoured to be able to test out the new RB-M500B headphones by @mypanasonic.

The minimalist in me made me fall in love with the design and the plain classy black look. Easily matches with my workout gears from @underarmoursoutheastasia when I hit the gym.

Not forgetting, it's a super comfortable yet great sounding pair of Bluetooth headphones.

Products available at

Panasonic launches RB-M500B, a bluetooth headphone, featuring deep powerful bass sound experience. With the wireless convenience and thriving sound, we target fitness enthusiasts who enjoys music while working out. We had a successful campaign with 7 fitness KOLs sharing their different experiences in IG and FB that generated 107,522 reach and 7,836 engagement. On top of it, we also work with YouTube content creators to review the product.

joshuainstagram 最近我重训就测试了这款来自Panasonic RB-M500B，只能说它的Bass Reactor也太给力了！使用这耳机听Bass Heavy的音乐时让我有更有有力气的去训练，完全活在自己世界的感觉！

Promo code : PANAKOL2
(Valid till 31 Dec 2020)
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