

PORTFOLIO: PANASONIC CUBIE OVEN LAUNCH

Panasonic Panasonic Cooking

LIVE

new cubie oven

LAUNCH

17 SEPT 2020 8.30PM

LIVE COOKING DEMO

HOST NAZ **CHEF PEI LING**

GIVEAWAY 1x CUBIE OVEN

RM 1,699
EXCLUSIVE INTRODUCTORY PRICE
COMES WITH BUNDLE GIFTS WORTH RM1,116

1 HOUR ONLY! 8.30 - 9.30PM

20L

LE CREUSET
4 pcs Flower Dish (Medium - 11.5cm) (worth RM 798)

free

Panasonic Cubie 20L 20 Cookbook (worth RM 45)

Thermomix 1.2L Mini Warmer Lunch Box (worth RM 147)

Memory gift (worth RM 100)

Collaboration with **LE CREUSET**

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cubie

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LEARN HOW TO COOK WITH CHEF Pei Ling USING THE CUBIE!

"Terasaki" Japanese Seafood Pot

Gado-gado cake



Panasonic launched its brand new Cubie oven via livestream with Emcee Naz and Chef Pei Ling demonstrating the oven with a cooking show. The show generated 15,000 views and oversold its ovens in a 90 minute show.